

Waterfront Strategies
3050 K St NW
#100
Washington DC 20007-5108

House Majority Pac/ Issue
Submission Number 249 Issue 4



WNCN-TV
1205 Front St.
Raleigh, NC 27609

PHONE (919) 836-1717 FAX (919) 836-1747

| | | | | | |
|--------------------|---------------------------|--------------------------|--------------|--------------------|--------------------|
| Client: | House Majority Pac/ Issue | Submission Cost: | 0 | Campaign Ref: | E:120719005 |
| Buyer: | .. | Client/Product/Estimate: | 79 /86 /1423 | Sales Rep: | HRP Washington, DC |
| Schedule Dates: | 09/10/12 to 09/30/12 | Weeks: | 3 | Order Ref: | 06242018 |
| Est./PO Number: | 06242018 | Contract type: | Political | Business Type: | POLITICAL |
| Associated Copies: | No | | | Business Category: | Transactional |

| | | | | | |
|--------------|--------------------|----------------|------|-------------|--------------------|
| Product: | House Majority Pac | Booking Group: | WNCN | Key Market: | Raleigh-Durham, NC |
| Demographic: | (L) Household | Order: | | | |

| Ref | Sales Product Details | Rev Type | Rate | Spot Type | 09/10 | 09/17 | 09/24 | Total | Cost |
|---------------------------------------|-----------------------|----------|------|--------------|-------|-------|-------|-------|------|
| 23 | Sun 930a Open House | 03 | | 30 | | | | | |
| |S | | | Comme | | | | | |
| | | | | Nbr of Spots | | | | | |
| | | | | Closed PR | 1 | 1 | | 2 | |
| Weekly Totals: Total Spots(Ord Spots) | | | | | | | | | |
| Closed PR | | | | | 1 | 1 | | 2 | |

Pre-emption Summary

| Ref | Sales Product | Spot Type | Pre-empt Date | Status | Pre-empt Value | Makegood Line(s) (Dates) | Makegood Ref | Campaign Ref |
|-----|---------------------|----------------|---------------|--------------------|----------------|--------------------------|--------------|--------------|
| 23 | Sun 930a Open House | :30 Commercial | 09/10/12 | Closed Pre Emption | 70.00 | No Makegood / Credit | 00000000000 | E:120719005 |
| | | | 09/17/12 | Closed Pre Emption | 70.00 | No Makegood / Credit | 00000000000 | E:120719005 |

Grand Totals

| | | Month 9 Weeks: 5 | | | |
|-------|--------|------------------|-------|-------|---|
| | Totals | 09/10 | 09/17 | 09/24 | |
| Spots | | 0 | 0 | 0 | 0 |
| Cost | | 0 | 0 | 0 | 0 |

| | | |
|---------------|--------|---|
| Grand Totals: | Spots: | 0 |
|---------------|--------|---|

| | |
|--------------|------|
| Gross Total: | 0.00 |
| Commission: | 0.00 |
| Net Total: | 0.00 |

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM STATION SEP5/12 16.31
*** WNCN-TV ***

REP HEADLINE# 6242018 TRF# E:120719
\$\$\$ MOD# 1: APPROVED REV #3 \$\$\$

ADV # ADV. NAME ISS/HOUSE MAJORITY PAC REP. # OFF. # SALESMAN #
AGY # AGY. NAME WATERFRONT STRATEGIES BUYER NAME RYAN KELLEY

3050 K ST NW, SALES PRSN WA- MICK NESCI (H)
WASHINGTON, DC 20007

ORDER # CONTRACT # 6242018 CLASS: NATL. LOCAL REGIONAL

PRDCT HOUSE MAJORITY PAC EST#1423 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP11/12 SEP24/12 WK-2

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP5/12 16.31

REP: ORDER CANCELED
SPOTS FROM 9/18-9/24 CUT, SPOTS FROM 9/11-9/17 CUT LAST WEEK.

PLS CNF
THANKS FOR YOUR HELP,
MICK

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

HOUSE MAJORITY PAC
NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION

CONTRACT TOTAL \$.00
TOTAL SPOTS 0

REP HEADLINE# 6242018 TRF# E:120719
\$\$\$ MOD# 1: UNAPPROVED REV #3 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP SEP5/12 07.38
CHANGES ** WNCN-TV ***

ADV # ADV. NAME ISS/HOUSE MAJORITY PAC REP. # OFF. # SALESMAN #
AGY # AGY. NAME WATERFRONT STRATEGIES BUYER NAME RYAN KELLEY

3050 K ST NW,
WASHINGTON, DC 20007
SALES PRSN WA- MICK NESCI (H)

ORDER # CONTRACT # 6242018 CLASS: NATL. LOCAL REGIONAL

PRDCT HOUSE MAJORITY PAC EST#1423 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP11/12 SEP24/12 WK-2

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP5/12 07.38

REP: ORDER CANCELED
SPOTS FROM 9/18-9/24 CUT, SPOTS FROM 9/11-9/17 CUT LAST WEEK.

PLS CNF
THANKS FOR YOUR HELP,
MICK

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
HOUSE MAJORITY PAC

9/6
CF 17

LINE# : REP : CD : TIME PERIOD : LGTH : SEC : RATE : START : END : SPTS : WEEK : DAYS : TOTL :
: LINE# : : : : : : : DATE : DATE : /WK : INVT : : SPTS :

AGENCY ADVERTISER CODE = 79 AGENCY EST# = 1423
AGENCY PRODUCT CODE = 86

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-----|----|-------------|------|-----|----------|------------|----------|----------|-----------|--------|-----------|
| 1 | S | | 100P-200P | 30 | | \$230.00 | 9/11 | 9/17 | 0 | | TU-F,M | 0 |
| 1 | S | | 100P-200P | 30 | | \$230.00 | 9/18 | 9/24 | 0 | | TU-F,M | 0 |

PROGRAM : DAYS OF OUR LIVES
CON COM1 : DAYS OF OUR LIVES

FAX# 703-516-9680
CREDIT RISK !!!
HARRIS REPORT FROM REP
SEP5/12 07.38
CHANGES *** WNCN-TV ***

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|--|-----|----|-------------|------|-----|----------|------------|----------|----------|-----------|--------|-----------|
| 2 | S | | 1000A-1100A | 30 | | \$200.00 | 9/11 | 9/17 | 0 | | TU-F,M | 0 |
| 2 | S | | 1000A-1100A | 30 | | \$200.00 | 9/18 | 9/24 | 0 | | TU-F,M | 0 |
| PROGRAM : TODAY SHOW 3 CON COM1: TODAY SHOW 3 | | | | | | | | | | | | |
| 3 | S | | 1100A-1130A | 30 | | \$65.00 | 9/11 | 9/17 | 0 | | TU-F,M | 0 |
| 3 | S | | 1100A-1130A | 30 | | \$65.00 | 9/18 | 9/24 | 0 | | TU-F,M | 0 |
| PROGRAM : MY CAROLINA TODAY CON COM1: MY CAROLINA TODAY | | | | | | | | | | | | |
| 4 | S | | 1135P-1235A | 30 | | \$175.00 | 9/11 | 9/17 | 0 | | TU-F,M | 0 |
| 4 | S | | 1135P-1235A | 30 | | \$175.00 | 9/18 | 9/24 | 0 | | TU-F,M | 0 |
| PROGRAM : TONIGHT SHOW CON COM1: TONIGHT SHOW | | | | | | | | | | | | |
| 5 | S | | 300P-330P | 30 | | \$150.00 | 9/11 | 9/17 | 0 | | TU-F,M | 0 |
| 5 | S | | 300P-330P | 30 | | \$150.00 | 9/18 | 9/24 | 0 | | TU-F,M | 0 |
| PROGRAM : JUDGE JUDY CON COM1: JUDGE JUDY | | | | | | | | | | | | |
| 6 | S | | 330P-400P | 30 | | \$150.00 | 9/11 | 9/17 | 0 | | TU-F,M | 0 |
| 6 | S | | 330P-400P | 30 | | \$150.00 | 9/18 | 9/24 | 0 | | TU-F,M | 0 |
| PROGRAM : JUDGE JUDY CON COM1: JUDGE JUDY | | | | | | | | | | | | |
| 7 | S | | 400P-500P | 30 | | \$210.00 | 9/11 | 9/17 | 0 | | TU-F,M | 0 |
| 7 | S | | 400P-500P | 30 | | \$210.00 | 9/18 | 9/24 | 0 | | TU-F,M | 0 |
| PROGRAM : ELLEN CON COM1: ELLEN | | | | | | | | | | | | |

1
 1
 FROM REP SEP5/12 07.38
 CHANGES *** WNCN-TV ***

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|--|-----|----|-------------|------|-----|----------|------------|----------|----------|-----------|--------|-----------|
| 8 | S | | 500P-530P | 30 | | \$210.00 | 9/11 | 9/17 | 0 | | TU-F,M | 0 |
| 8 | S | | 500P-530P | 30 | | \$210.00 | 9/18 | 9/24 | 0 | | TU-F,M | 0 |
| PROGRAM : JUDGE JUDY CON COM1: JUDGE JUDY | | | | | | | | | | | | |
| 9 | S | | 530A-600A | 30 | | \$100.00 | 9/11 | 9/17 | 0 | | TU-F,M | 0 |
| 9 | S | | 530A-600A | 30 | | \$100.00 | 9/18 | 9/24 | 0 | | TU-F,M | 0 |
| PROGRAM : NBC 17 TODAY AT 530A CON COM1: NBC 17 TODAY AT 530A | | | | | | | | | | | | |
| 10 | S | | 530P-600P | 30 | | \$210.00 | 9/11 | 9/17 | 0 | | TU-F,M | 0 |
| 10 | S | | 530P-600P | 30 | | \$210.00 | 9/18 | 9/24 | 0 | | TU-F,M | 0 |
| PROGRAM : JUDGE JUDY CON COM1: JUDGE JUDY | | | | | | | | | | | | |
| 11 | S | | 600P-630P | 30 | | \$400.00 | 9/11 | 9/17 | 0 | | TU-F,M | 0 |
| 11 | S | | 600P-630P | 30 | | \$400.00 | 9/18 | 9/24 | 0 | | TU-F,M | 0 |
| PROGRAM : NBC 17 NEWS AT 6P CON COM1: NBC 17 NEWS AT 6P | | | | | | | | | | | | |
| 12 | S | | 600A-700A | 30 | | \$225.00 | 9/11 | 9/17 | 0 | | TU-F,M | 0 |
| 12 | S | | 600A-700A | 30 | | \$225.00 | 9/18 | 9/24 | 0 | | TU-F,M | 0 |
| PROGRAM : NBC 17 TODAY AT 6A CON COM1: NBC 17 TODAY AT 6A | | | | | | | | | | | | |
| 13 | S | | 700P-730P | 30 | | \$250.00 | 9/11 | 9/17 | 0 | | TU-F,M | 0 |
| 13 | S | | 700P-730P | 30 | | \$250.00 | 9/18 | 9/24 | 0 | | TU-F,M | 0 |
| PROGRAM : NBC 17 7P NEWS CON COM1: NBC 17 7P NEWS | | | | | | | | | | | | |

703-516-9680
!
FROM REP SEP5/12 07.38
CHANGES *** WNCN-TV ***

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|------------------------------|-----|----|-------------|------|-----|----------|------------|----------|----------|-----------|---------|-----------|
| 14 | S | | 900A-1000A | 30 | | \$350.00 | 9/11 | 9/17 | 0 | | TU-F,M | 0 |
| 14 | S | | 900A-1000A | 30 | | \$350.00 | 9/18 | 9/24 | 0 | | TU-F,M | 0 |
| PROGRAM : TODAY SHOW 2 | | | | | | | | | | | | |
| CON COM1: TODAY SHOW 2 | | | | | | | | | | | | |
| 15 | S | | 1100P-1135P | 30 | | \$550.00 | 9/11 | 9/17 | 0 | | TU-SA,M | 0 |
| 15 | S | | 1100P-1135P | 30 | | \$550.00 | 9/18 | 9/24 | 0 | | TU-SA,M | 0 |
| PROGRAM : NBC 17 NEWS AT 11 | | | | | | | | | | | | |
| CON COM1: NBC 17 NEWS AT 11 | | | | | | | | | | | | |
| 17 | S | | 600P-630P | 30 | | \$275.00 | 9/15 | 9/15 | 0 | | SAT | 0 |
| 17 | S | | 600P-630P | 30 | | \$275.00 | 9/22 | 9/22 | 0 | | SAT | 0 |
| PROGRAM : NBC 17 NEWS AT 6PM | | | | | | | | | | | | |
| CON COM1: NBC 17 NEWS AT 6PM | | | | | | | | | | | | |
| 18 | S | | 700P-730P | 30 | | \$175.00 | 9/15 | 9/15 | 0 | | SAT | 0 |
| 18 | S | | 700P-730P | 30 | | \$175.00 | 9/22 | 9/22 | 0 | | SAT | 0 |
| PROGRAM : NBC 17 NEWS AT 7PM | | | | | | | | | | | | |
| CON COM1: NBC 17 NEWS AT 7PM | | | | | | | | | | | | |
| 19 | S | | 700A-900A | 30 | | \$250.00 | 9/15 | 9/15 | 0 | | SAT | 0 |
| 19 | S | | 700A-900A | 30 | | \$250.00 | 9/22 | 9/22 | 0 | | SAT | 0 |
| PROGRAM : TODAY | | | | | | | | | | | | |
| CON COM1: TODAY | | | | | | | | | | | | |
| 20 | S | | 600P-630P | 30 | | \$350.00 | 9/16 | 9/16 | 0 | | SUN | 0 |
| 20 | S | | 600P-630P | 30 | | \$350.00 | 9/23 | 9/23 | 0 | | SUN | 0 |
| PROGRAM : NBC 17 NEWS AT 6 | | | | | | | | | | | | |
| CON COM1: NBC 17 NEWS AT 6 | | | | | | | | | | | | |
| 21 | S | | 800A-900A | 30 | | \$250.00 | 9/23 | 9/23 | 0 | | SUN | 0 |
| PROGRAM : SUNDAY TODAY | | | | | | | | | | | | |
| CON COM1: SUNDAY TODAY | | | | | | | | | | | | |

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|--|-----|----|-------------|------|-----|------------|------------|----------|----------|-----------|------|-----------|
| 22 | S | | 900A-930A | 30 | | \$70.00 | 9/16 | 9/16 | 0 | | SUN | 0 |
| 22 | S | | 900A-930A | 30 | | \$70.00 | 9/23 | 9/23 | 0 | | SUN | 0 |
| PROGRAM : TODAY'S HOMEOWNER | | | | | | | | | | | | |
| CON COM1: TODAY'S HOMEOWNER | | | | | | | | | | | | |
| 23 | | | 930A-1000A | 30 | | \$70.00 | 9/16 | 9/16 | 0 | | SUN | 0 |
| 23 | | | 930A-1000A | 30 | | \$70.00 | 9/23 | 9/23 | 0 | | SUN | 0 |
| PROGRAM : OPEN HOUSE | | | | | | | | | | | | |
| CON COM1: OPEN HOUSE | | | | | | | | | | | | |
| 26 | S | | 930A-1000A | 30 | | \$70.00 | 9/23 | 9/23 | 0 | | SUN | 0 |
| PROGRAM : BOB VILA | | | | | | | | | | | | |
| ORD COM1: PROGRAM CHG: SUN 930AM BOB VILA | | | | | | | | | | | | |
| ORD COM2: PLS ADVISE | | | | | | | | | | | | |
| THIS IS A MAKE-GOOD FOR SEP23 ON LINE-23 FOR 1 SPOT/WK | | | | | | | | | | | | |
| 24 | S | | 1000P-1100P | 30 | | \$2,500.00 | 9/18 | 9/18 | 0 | | TUE | 0 |
| PROGRAM : PARENTHOOD | | | | | | | | | | | | |
| CON COM1: PARENTHOOD | | | | | | | | | | | | |
| SEP/12 | | | | | | \$.00 | | | | | | |
| CONTRACT TOTAL | | | | | | | | | | | | \$.00 |
| TOTAL SPOTS | | | | | | | | | | | | 0 |

MARKET TOTALS \$306,550 WNCN 10% WRAL 40% WTVB 40% WRAZ 8% WRDC 1% WLFL 1% CABL 0%
 SHARES ESTIMATED
 SVC- NSI BOOKS- NOV/11
 DEMOS- RA35+*
 MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

FAX# 703-516-9680
CREDIT RISK !!
HARRIS REPORT FROM REP SEP4/12 10.42
CHANGES *** WNCN-TV ***

| | | |
|------------------------|--------|------------|
| REP. # | OFF. # | SALESMAN # |
| <hr/> | | |
| BUYER NAME RYAN KELLEY | | |

| | |
|------------|--------------------|
| BUYER NAME | RYAN KELLEY |
| SALES PRSN | WA- MICK NESCI (H) |

ORDER # CONTRACT # 6242018

| CLASS: | NATL. | LOCAL | REGIONAL |
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| PRDCT | HOUSE MAJORITY PAC | EST#1423 | COMMENTS: (LINE, ORDER, INVOICE) |
|-------|--------------------|----------|----------------------------------|
|-------|--------------------|----------|----------------------------------|

| | | | |
|--------------|----------|----------|------|
| FLIGHT DATES | SEP11/12 | SEP24/12 | WK-2 |
|--------------|----------|----------|------|

| CITY TAX | STATE TAX | CO-OP BILLING NEEDED |
|----------|-----------|----------------------|
|----------|-----------|----------------------|

DATE SEP4/12 10.42

REP: REVISED ORDER

ADDED LN 26
TTL SAME
PLS CFM
THANKS, MIKE FOR MICK

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

HOUSE MAJORITY PAC

[illegible]

AGENCY ADVERTISER CODE = 79 AGENCY EST# = 1423
AGENCY PRODUCT CODE = 86

| | | | | | | | | | |
|----|---|------------|----|---------|------|------|---|-----|---|
| 23 | S | 930A-1000A | 30 | \$70.00 | 9/16 | 9/16 | 0 | SUN | 0 |
| 23 | S | 930A-1000A | 30 | \$70.00 | 9/23 | 9/23 | 0 | SUN | 0 |

PROGRAM : OPEN HOUSE
CON COM1: OPEN HOUSE

REP HEADLINE# 6242018 TRF# E:120719
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP

SEP4/12 10.42
*** WNCN-TV ***

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS/WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-----|----|-------------|------|-----|------|------------|----------|---------|-----------|------|-----------|
|-------|-----|----|-------------|------|-----|------|------------|----------|---------|-----------|------|-----------|

| | | | | | | | | | | | | |
|----|---|--|------------|----|--|---------|------|------|---|--|-----|---|
| 26 | A | | 930A-1000A | 30 | | \$70.00 | 9/23 | 9/23 | 1 | | SUN | 1 |
|----|---|--|------------|----|--|---------|------|------|---|--|-----|---|

PROGRAM : BOB VILA

ORD COM1 : PROGRAM CHG: SUN 930AM BOB VILA

ORD COM2 : PLS ADVISE

THIS IS A MAKE-GOOD FOR SEP23 ON LINE-23 FOR 1 SPOT/WK

STATION MAKEGOOD OFFERS:

M2 OK'D BUY#23 MISSED: SUN/930A-1000A SEP23 30S \$70.00 (AUG29/12)

OFFER: SUN/930A-1000A SEP23 30S \$70.00 PLS ADVISE.

CMT: PROGRAM CHG: SUN 930AM BOB VILA

SEP/12 12525.00

CONTRACT TOTAL 12525.00
TOTAL SPOTS 41

MARKET TOTALS \$306,550 WNCN 10% WRAL 40% WTVB 40% WRAZ 8% WRDC 1% WLFL 1% CABL 0%

SHARES ESTIMATED

SVC- NSI BOOKS- NOV/11
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6242018
*** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP JUL18/12 17.1
*** WNCN-TV ***

ADV # ADV. NAME ISS/HOUSE MAJORITY PAC REP. # OFF. # SALESMAN #
AGY # AGY. NAME WATERFRONT STRATEGIES BUYER NAME RYAN KELLEY

1010 WISCONSIN AVENUE SALES PRSN WA- MICK NESCI (H)
WASHINGTON, DC 20007

ORDER # CONTRACT # 6242018 CLASS: NATL. LOCAL REGIONAL

PRDCT HOUSE MAJORITY PAC EST#1423 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP11/12 SEP24/12 WK-2

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE JUL18/12 17.17

REP: NEW ORDER
TTL \$30,655
PLS CNF
THANKS, MICK

ECN
CEN

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
HOUSE MAJORITY PAC

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS/WK | WEEK INVT | DAYS | TOTL SPTS |
|------------------------------|-----|----|-------------|------|-----|----------|------------|----------|---------|-----------|--------|-----------|
| 1 | | | 100P-200P | 30 | | \$230.00 | 9/11 | 9/24 | 2 | | TU-F,M | 4 |
| AGENCY ADVERTISER CODE = 79 | | | | | | | | | | | | |
| AGENCY PRODUCT CODE = 86 | | | | | | | | | | | | |
| AGENCY EST# = 1423 | | | | | | | | | | | | |
| 2 | | | 1000A-1100A | 30 | | \$200.00 | 9/11 | 9/24 | 1 | | TU-F,M | 2 |
| PROGRAM : DAYS OF OUR LIVES | | | | | | | | | | | | |
| CON COM1 : DAYS OF OUR LIVES | | | | | | | | | | | | |
| 3 | | | 1100A-1130A | 30 | | \$65.00 | 9/11 | 9/24 | 1 | | TU-F,M | 2 |
| PROGRAM : TODAY SHOW 3 | | | | | | | | | | | | |
| CON COM1 : TODAY SHOW 3 | | | | | | | | | | | | |
| PROGRAM : MY CAROLINA TODAY | | | | | | | | | | | | |
| CON COM1 : MY CAROLINA TODAY | | | | | | | | | | | | |

MW
7/18

REP HEADLINE# 6242018
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP

JUL18/12 17.1
 *** WNCN-TV ***

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-----|----|--|------|-----|----------|------------|----------|----------|-----------|--------|-----------|
| 4 | | | 1135P-1235A PROGRAM : TONIGHT SHOW CON COM1 : TONIGHT SHOW | 30 | | \$175.00 | 9/11 | 9/24 | 2 | | TU-F,M | 4 |
| 5 | | | 300P-330P PROGRAM : JUDGE JUDY CON COM1 : JUDGE JUDY | 30 | | \$150.00 | 9/11 | 9/24 | 1 | | TU-F,M | 2 |
| 6 | | | 330P-400P PROGRAM : JUDGE JUDY CON COM1 : JUDGE JUDY | 30 | | \$150.00 | 9/11 | 9/24 | 1 | | TU-F,M | 2 |
| 7 | | | 400P-500P PROGRAM : ELLEN CON COM1 : ELLEN | 30 | | \$210.00 | 9/11 | 9/24 | 2 | | TU-F,M | 4 |
| 8 | | | 500P-530P PROGRAM : JUDGE JUDY CON COM1 : JUDGE JUDY | 30 | | \$210.00 | 9/11 | 9/24 | 1 | | TU-F,M | 2 |
| 9 | | | 530A-600A PROGRAM : NBC 17 TODAY AT 530A CON COM1 : NBC 17 TODAY AT 530A | 30 | | \$100.00 | 9/11 | 9/24 | 4 | | TU-F,M | 8 |
| 10 | | | 530P-600P PROGRAM : JUDGE JUDY CON COM1 : JUDGE JUDY | 30 | | \$210.00 | 9/11 | 9/24 | 1 | | TU-F,M | 2 |
| 11 | | | 600P-630P PROGRAM : NBC 17 NEWS AT 6P CON COM1 : NBC 17 NEWS AT 6P | 30 | | \$400.00 | 9/11 | 9/17 | 4 | | TU-F,M | 4 |
| 11 | | | 600P-630P PROGRAM : NBC 17 NEWS AT 6P CON COM1 : NBC 17 NEWS AT 6P | 30 | | \$400.00 | 9/18 | 9/24 | 4 | | TU-F,M | 4 |
| 12 | | | 600A-700A PROGRAM : NBC 17 TODAY AT 6A CON COM1 : NBC 17 TODAY AT 6A | 30 | | \$225.00 | 9/11 | 9/24 | 4 | | TU-F,M | 8 |

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|-------|-----|----|---|------|-----|------------|------------|----------|----------|-----------|---------|-----------|
| 13 | | | 700P-730P PROGRAM : NBC 17 7P NEWS CON COM1: NBC 17 7P NEWS | 30 | | \$250.00 | 9/11 | 9/24 | 4 | | TU-F,M | 8 |
| 14 | | | 900A-1000A PROGRAM : TODAY SHOW 2 CON COM1: TODAY SHOW 2 | 30 | | \$350.00 | 9/11 | 9/24 | 1 | | TU-F,M | 2 |
| 15 | | | 1100P-1135P PROGRAM : NBC 17 NEWS AT 11 CON COM1: NBC 17 NEWS AT 11 | 30 | | \$550.00 | 9/11 | 9/24 | 4 | | TU-SA,M | 8 |
| 16 | | | 800P-1000P PROGRAM : THE VOICE CON COM1: THE VOICE | 30 | | \$4,095.00 | 9/17 | 9/17 | 1 | | MON | 1 |
| 17 | | | 600P-630P PROGRAM : NBC 17 NEWS AT 6PM CON COM1: NBC 17 NEWS AT 6PM | 30 | | \$275.00 | 9/15 | 9/22 | 1 | | SAT | 2 |
| 18 | | | 700P-730P PROGRAM : NBC 17 NEWS AT 7PM CON COM1: NBC 17 NEWS AT 7PM | 30 | | \$175.00 | 9/15 | 9/22 | 1 | | SAT | 2 |
| 19 | | | 700A-900A PROGRAM : TODAY CON COM1: TODAY | 30 | | \$250.00 | 9/15 | 9/22 | 1 | | SAT | 2 |
| 20 | | | 600P-630P PROGRAM : NBC 17 NEWS AT 6 CON COM1: NBC 17 NEWS AT 6 | 30 | | \$350.00 | 9/16 | 9/23 | 1 | | SUN | 2 |
| 21 | | | 800A-900A PROGRAM : SUNDAY TODAY CON COM1: SUNDAY TODAY | 30 | | \$250.00 | 9/23 | 9/23 | 1 | | SUN | 1 |

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|-------------------------------------|-----|----|-------------|------|-----|------------|------------|----------|----------|-----------|------|-----------|
| 22 | | | 900A-930A | 30 | | \$70.00 | 9/16 | 9/23 | 1 | | SUN | 2 |
| PROGRAM : TODAY'S HOMEOWNER | | | | | | | | | | | | |
| CON COM1: TODAY'S HOMEOWNER | | | | | | | | | | | | |
| 23 | | | 930A-1000A | 30 | | \$70.00 | 9/16 | 9/23 | 1 | | SUN | 2 |
| PROGRAM : OPEN HOUSE | | | | | | | | | | | | |
| CON COM1: OPEN HOUSE | | | | | | | | | | | | |
| 24 | | | 1000P-1100P | 30 | | \$2,500.00 | 9/18 | 9/18 | 1 | | TUE | 1 |
| PROGRAM : PARENTHOOD | | | | | | | | | | | | |
| CON COM1: PARENTHOOD | | | | | | | | | | | | |
| 25 | | | 900P-1000P | 30 | | \$4,100.00 | 9/12 | 9/12 | 1 | | WED | 1 |
| PROGRAM : SVU <i>ACT</i> | | | | | | | | | | | | |
| CON COM1: SVU | | | | | | | | | | | | |

SEP/12 30655.00

CONTRACT TOTAL 30655.00
 TOTAL SPOTS 82

MARKET TOTALS \$306,550 WNCN 10% WRAL 40% WTVB 40% WRAZ 8% WRDC 1% WLFL 1% CABL 0%
 SHARES ESTIMATED
 SVC- NSI BOOKS- NOV/11
 DEMOS- RA35+*